July 2011

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Membership Drive time

It's July. Already.

Where did the time go? The 4th of July has come and gone, and now the real summer begins. Don't forget our annual Crook Farm Country Fair, this August 27 & 28, out on Seaward Avenue. Last year was great, and this year will be even better. And remember, it supports the Bradford Landmark Society!

Now, with sadness, we report the passing of our founder, Marian Bromeley, who died April 8, 2011 at the age of 104 at her home in Belvidere, NY. Marian was the spark that began the Bradford Landmark Society; she realized, over 40 years ago, that the history of the city was being lost; stored away in attics and basements and fading away. She and a group of friends were convinced that the city needed its own historical society to preserve Bradford's unique history, and in 1969, such an ideal became reality.

Those first few years were busy ones, finding a permanent home for the Society and establishing a financial base from which to operate. An annual antique show was held, a Heritage Days tour of houses, cooks tours, and the Firemen's Museum on the second floor of the Fire Department were all activities sponsored by the Landmark. In 1970, the Herbig Bakery was given to the Landmark, and became our permanent home. We are still there today. But Marian's dream was not to just found a historic society; she dreamed of establishing an oil heritage village. To that end, the Society purchased a farmhouse and land on Seaward Avenue in 1972, and through its restoration efforts, saw the farmstead nominated to the National Register of Historic Places in 1976. Marian called it The Crook Farm after the original owners (c. 1840), and today many people associate that historic site with her name. In 1979 the first Crook Farm Country Fair was held, a successful and fun event that has been held every year since.

I knew Marian Bromeley; she would often stop into the Bakery on her way to lunch with her good friend June Pfister Gray, and the two of them were always fascinated with any activities or projects that were going on at the Society. A truly wonderful woman, we will miss her.

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Join us at the 32st Annual ROOK FARM COUNTRY FAIR 2011

August 27th & 28th, 10 a.m. to 5 p.m.

Old Time Country Music Festival

Crafts & Vendor Show

Sponsored by The Bradford Landmark Society





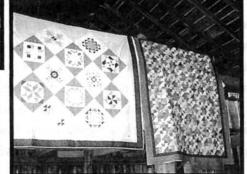
















Mnemonics

Mnemonics. (ni-mon-iks). Noun. The process or technique of improving or developing the memory.

We were just talking about mnemonics the other day at the Landmark. You know, the memory trick used by all of us to remember how to spell certain words, or to remember the names of certain things.

I remarked that it took me years to be able to spell "geography" without silently repeating "George Elliot's Old Grandfather Rode A Pig Home Yesterday". In short, a memory trick. Or crutch, actually. And it got us to thinking - how many other "tricks" or mnemonics are there to remember certain things? A little search on the Internet brought up some interesting mnemonic (or is that mnemonical?) phrases that are sure to be useful.

Just about everyone remembers that the first letter of each word in the phrase *A Rat In The House May Eat The Ice Cream* spells Arithmetic.

And remember "Roy G. Biv"? His name spells out the colors in a rainbow. (Red, Orange, Yellow, Green, Blue, Indigo, Violet).

But there are many, many more mnemonics.

Here are a variety of mnemonics for remembering the names of the great lakes:

"HOMES" - <u>H</u>uron, <u>O</u>ntario, <u>M</u>ichigan, <u>E</u>rie, <u>S</u>uperior" or if you want to remember them in order, west to east, then "*She Made Him Eat Onions*" OR *Super Man Helps Every One*. (<u>S</u>uperior, <u>M</u>ichigan, <u>H</u>uron, <u>E</u>rie, <u>O</u>ntario)"

How about learning the points of the compass?

"Never Eat Soggy Wheaties" OR "Never Eat Sour Watermelons" for North, East, South, West, going clockwise.

Want to remember some scientific or mathematical things? How about:

"Tropical Sunlight May Irritate Eyes" (<u>T</u>roposphere, <u>S</u>tratosphere, <u>M</u>esosphere, <u>I</u>onosphere, <u>E</u>xosphere).

"King Phillip Came Over For Grape Soda" OR "Kevin's Poor Cow Only Feels Good Sometimes" to remember the biology classification of Kingdom, Phylum, Class, Order, Family, Genus, Species.

Mother says
Remember
Remember
Muemonics
Cuery
Day:

"Real Men In LIGHT Underwear eXcite Grandma" which is the order of wavelengths - radio wave, microwave, infared, the light spectrum (like ROY G BIV), ultraviolet, x-ray, and gamma.

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"Please excuse my dear Aunt Sally" for correct order of mathematical problem solving - Parentheses, exponentials, multiplication, division, addition, subtraction.

"King Henry Died Drinking Chocolate Milk" The prefixes of metric measurements, <u>K</u>ilo - <u>H</u>ecta - <u>D</u>eci - <u>Centi - M</u>illi.

And want to remember the correct order of Roman Numerals?

Try "I Value Xylophones Like Cows Dig Milk", that is, I for one, V for five, X for ten, L for fifty, C for hundred, D for five hundred, and M for one thousand.

How about hard to remember elements in the periodic table?

Pb- Peanut butter feels like *lead* in my stomach

Au- A U! (hey you!) get back here with my gold!

Hg- Hot guys raise the *mercury* in the thermometer

Na- Na...I don't need any more sodium in my diet

K- K(Kay) eats lots of bananas to increase her *potassium*.

Ag- My jewelry bag sags with "Ag" (silver)

Cu- See (C) you (u) can see Abe Lincoln on a copper penny!

And don't forget Sunday school. These mnemonic phrases have helped many a bible scholar:

"God Eats Pop Corn Too" - for the books of the Bible. <u>G</u>alatians, <u>E</u>phesians, <u>P</u>hillipians, <u>C</u>olossians and <u>T</u>hessalonians.

"Wasp Leg" - The Seven Deadly Sins. Wrath, Avarice, Sloth, Pride, Lust, Envy, Gluttony

How about some geography mnemonics?

"Great Big Elephants Have Nice Comfy Pajamas" for the countries of <u>G</u>uatemala, <u>B</u>elize, <u>E</u>l Salvador, <u>H</u>onduras, <u>N</u>icaragua, <u>C</u>osta Rica, <u>P</u>anama.

Or the ruling families of England?

"No Place Like Yours To Study History Well" - Norman, Plantagenet, Lancaster, York, Tudor, Stuart, Hanover, Windsor.

Or the proper way to fire a rifle?

BRASS - Breathe, Relax, Aim, Sight, Squeeze

And the one that everyone knows:

"My very energetic mother just served us nuts". - The eight planets - Mercury, Venus, Earth, Mars, Jupiter, Saturn, Uranus, Neptune. No more Pluto, remember? Even mnemonics couldn't help him!

32nd Annual Crook Farm Country Fair

Saturday & Sunday, August 27th & 28th, 2011 10 am to 5 pm





Tickets: \$1.00 each or \$5.00 for six

68" x 78"

Tickets may be purchased at the **Bradford Landmark Society Headquarters**, 45 East Corydon St., Bradford, PA, the **Bradford Area Public Library**, 67 West Washington St., Bradford, PA, during the **Crook Farm Fair** at the barn, and at other participating locations.

Drawing Sunday, August 28, 2011 at the Crook Farm Fair Need not be present for drawing

Quilt by:

Nancy Bucheit - Piecing & Binding

Barbara Haas - Quilting, owner *Quilting for Joy*Judy Brown - Material, owner *Little Fabric Garden*

Painting the Herbig Bakery

We're painting the Herbig Bakery! We estimate that it's been about 40 years since it was painted, so last year, we applied for a Bradford Downtown Merchants Association facade grant to help with the financial aspect, and received one which was approved in September. We thought it was too late in the year to start a big project like this, so we waited until this summer to get started. Now, it's full speed ahead!

All of us are pitching in. Dale Thurston, one of our Pathstone workers, owned his own painting company, so he is our expert in that area; Tom Jones has been working on the windows; Molly is painting, cleaning off mold, and helping Dale; Sally is painting windows and rusty pipes; John Costik, Sally's husband, is a wood worker, so



Dale adjusts the power washer while Tom and Molly look on – it took five hours to wash the building with ammonia and water.

he is helping with some of the repairs to the building; and Ben Palagonia, a college kid who lives up the street comes by and lends a hand whenever he can.

The Herbig Bakery dates from 1878, so like any old, wooden building, there is lots of maintenance. Wooden clapboards were used originally as siding, but many years ago (late 1940s, we figure), the building was re-covered with shingles. Several of the shingles on the alley side (which the Bakery shares with Beefeaters) had either cracked or fallen off and had to be replaced. The shingles are asbestos; with a wavy bottom, and stamped with a woodgrain pattern - a man walking by one day saw us painting and told us that he used to work in a factory in Bradford that made shingles like the ones on the Bakery. It's nice to think that the Bakery is covered with Bradford-made shingles. But they are very brittle, and hard to find. Fortunately, Tom Jones, another one of our Pathstone workers, has some spare shingles from an older house that he owns; and brought them down to the

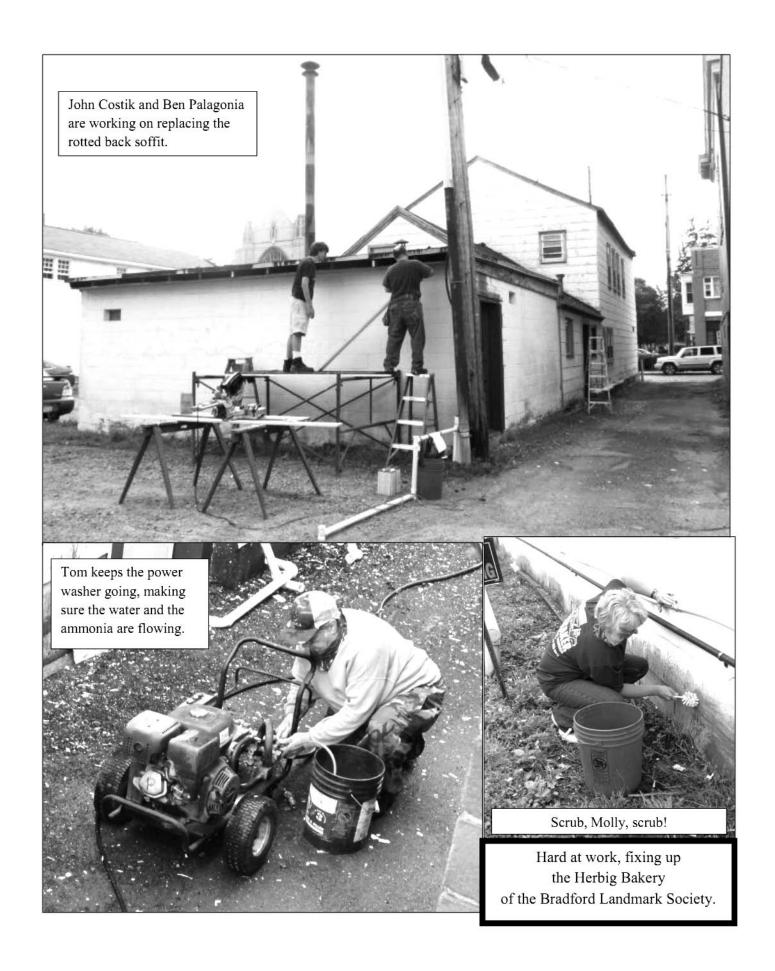


Landmark. Dale and Molly gingerly pried off the broken shingles, pre-drilled the holes for the new ones, and nailed them back on. Once painted, they will look just like the other ones.

Power washing was the first step. Sally rented a power washer, and one cloudy Sunday morning a few weeks ago, Dale, Molly, and Tom cleaned the whole building. Sally recorded it all on camera.

Here is Dale, working on the side of the building next to the parking lot. The chalky dust washed off, and loose paint as well. Dale ran the spray wand, while Molly and Tom kept the power washer in operation.

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Seven daily parades, three night parades including a masked Mardi Gras, fireworks, dances, band concerts, lectures, and a city filled to capacity with 15,000 visitors from all over the United States as well as a popular carnival helped to make the 1909 Old Home Week an event to remember.

Old Home Week, 1909

The Johnny J. Jones Exposition

This August is the 102nd anniversary of Bradford's first Old Home Week celebration. It was such a wonderful event that the Bradford Landmark Society decided that a book should be written, describing exactly what happened during the summer of 1909. Tom Jones, one of our staff members, offered to author the book; it took nearly two years to research, collect, scan, examine, verify, write, compile, and publish, but in the end, the book **Welcome Home Old Home Week 1909** succeeded in being educational, visually interesting, and a lot of fun to read. In tribute to that wonderful celebration, this edition of the Inkwell presents an excerpt of that book, looking at the carnival that was in town that week, the Johnny J. Jones Exhibition.

Aware that each August usually brought a traveling circus to the city, the Entertainment Committee arranged for The Johnny J. Jones Exposition to schedule their yearly show in Bradford the same week as Old Home Week. The Johnny J. Jones show was well known on the east coast and played a circuit from Florida to Canada. Not really a circus or carnival, but more of a midway, the show boasted that it had "300 performers, 18 Big



Feature Attractions, 4 Magnificent Riding Devices, 2 Sensational & Thrilling Free Acts, 8 Grand Concert & Military Bands, and a \$10,000 Trained Wild Animal Act, which traveled by Special Train in their own Magnificent Palace Cars and carrying their own Electric Light Plant." The show promised to be "as unlike the old worn-out Street Fair and Carnival as Radium is unlike Brass." It opened every day at 1:30PM and closed each night at 11:30PM.

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Twelve railroad cars filled with equipment, animals, roustabouts, performers, and Johnny J. Jones workers arrived on Sunday night, August 8. The crew set to work, pitching tents on vacant town lots on Kennedy Street, Chestnut Street, Corydon Street, and Chambers Street.

Each street had its own particular and peculiar set of sideshow attractions. "Colonel Fred, the Talking Horse," lady boxers, the "Human Laundry," and a Ferris wheel could be found on Kennedy Street. The trained horse was described as "one of the most intelligent equine performers in the country." Colonel Fred could play "Home Sweet Home" on a set of bells, do mathematical problems with a slate and a piece of chalk, and perform many other wonderful tasks. The "Four in One Show" featured two 500-pound women in a short boxing match.

Jumbo, a huge water python, was the featured attraction in a tent pitched along Chestnut Street. The snake was alleged to be 28 feet in length, weighed 290 pounds, and was said to be the largest snake in captivity.

The Ferris wheel was set up in the street near the intersection of Kennedy and Boylston streets. Johnny J. Jones claimed it was the actual Ferris wheel that had been part of the 1904 St. Louis World's Fair. This was a complete fabrication on the part of the Johnny J. Jones show since that Ferris wheel had been 256 feet high, 250 feet in diameter, and could hold 2160 people at one time. It made great publicity however, and drew large crowds to Kennedy Street.

A midway was originally planned for Chambers Street and East Corydon Street. Strenuous objections from the merchants and churches on those streets promised injunction proceedings if such carnival acts were permitted there. This caused the Johnny J. Jones Company to change its original setup to something more refined. The "Girls in Red," a clever vaudeville act, were subsequently located on Chambers Street, and played to a good-sized crowd every afternoon and evening. The Majestic Theater was also set up nearby and did a brisk business exhibiting silent movies. Also found on Chambers Street was a merry-go-round along with the "Ocean Wave," which was a sort of large swinging ship that drew in the thrill-seekers.

"Verno, the Human Skeleton Man," weighed just 55 pounds and stood over six feet in height. His emaciation was blamed on deadly cigarette smoking, which according to "eminent medical authorities," had caused Verno to lose 125 pounds in just 15 years. *The Bradford Era* assured readers that Verno, now 33 years of age, "is not a freak of nature or repulsive in appearance. He walks, talks, eats, and apparently suffers no inconvenience, despite the fact that he is a mere shadow."

Other attractions scattered among the Johnny J. Jones tents included "The Ghost Show," "Aga," "Hopp, the Frog Boy," "The Boy Giant," a Jungle Show, the Plantation Show (a Negro Minstrel Show with dancing and singing) and a wild variety of animals, including lions, tigers, leopards, a wolf; polar bears, and monkeys.

And in a strange occurrence, a "prominent Bradford family living in the central part of the city" (probably Congress Street) was eating dinner Thursday night at their home. Suddenly "a long tailed animal, which at second glance proved to be a monkey, jumped on the table and so frightened the family that with one accord they all ran out into the street." "The animal, of course, had escaped from the Johnny J. Jones show.

Interested in learning more about the 1909 Old Home Week?

Welcome Home, Old Home
Week 1909 will be available this summer at the Mercantile (downtown Bradford), the
Bradford Landmark Society's
Herbig Bakery at 45 East
Corydon, and at "Ye Old
Bookstore" in the bank building during the Crook Farm Country
Fair this August.

It Happened in August "Way Back When"

Mrs. Courtney E. Hazelton, Mrs. Ellsworth Greene of Lockport and Clarence E. Weaver of Philadelphia have presented a magnificent marble altar to the Church of the Ascension, in memory of their mother, Helen A. Weaver.	August 12, 1920
Niagara Oil Corp. strikes Bradford's first gusher in many years at Music Mountain.	August 25, 1937
Announcing the grand opening of the Venice Spaghetti House at 2 River Street.	August 20, 1929
Corporal Thomas Albert of Company C was "shot through the heart" at the company's range on January 8, 1895	August 11, 1925
City orders graves removed from the old Bradford Cemetery (Littleton Cemetery).	August 5, 1924
Old trolley office building at the head of Main Street will be remodeled by Bradford Building & Loan	August 25, 1923
Ku Klux Klan burns cross on Mt. Raub at foot of Main Street.	August 7, 1922
A.J. Olsen's Dept. store will occupy building at 118-120 Main Street – 10 year lease signed. Grand opening Saturday, Aug. 3, 1935.	August 1, 1935
Food station to close; aided the unemployed who came here for food during the Depression.	August 10, 1933
Bradford Hospital's new maternity ward opens for public inspection.	August 25, 1926
Plans announced for a modern airport to be located at Duke Center/Rixford; currently being used as an emergency landing field.	August 17, 1928
Recreation Park to be dedicated Aug. 23, 1939; bands, speeches, christening of the pool by Grace Emery, etc. Park later renamed Callahan in honor of councilman John B. Callahan who first promoted idea; he was killed in traffic accident 9/17/1951.	August 8, 1939
Congress Street Diner opens to the public this morning.	August 16, 1940

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It's Membership Dive time again. The annual membership drive letters will be going out shortly, but in the meantime, if you would like to renew your membership now, please fill out and send this page.

The Bradford Landmark Society

As a member of our society, you . . .

- Help support the preservation of the history of the Bradford area.
- Get advance notice of programs, events, workshops, and special events.
- Receive a free subscription to our quarterly newsletter, *The Inkwell*, outlining the news of the society and offering entertaining and educational articles on local history.
- Are entitled to vote at our annual meeting, and are eligible to serve on the board of directors.
- Can choose volunteer opportunities at the Herbig Bakery, or at the Crook farm.

Level of Membership	Dues	Type of Membership (please check one)
Single Membership	\$10.00	
Family Membership	\$25.00	
Patron Membership	\$50.00	
Silver Membership	\$100.00	
Gold Membership	\$150.00	
Business & Sponsorship Membership	\$250.00	

Name		
		Renewal
Address		——— New Member
City	State Zip	Gift Membership

Want to stay a member? Just mail this application form to The Bradford Landmark Society (or stop in). We accept cash, check, money order, or PayPal (info@bradfordlandmark.org), payable to The Bradford Landmark Society, 45 East Corydon Street, Bradford, PA 16701

Thank You

The Bradford Landmark Society often depends on the generosity of our community, and we would like to thank two recent contributors who are making our jobs a whole lot easier. First of all, much thanks to Ralph Rose of Wright Monumental Works, who is lending us his scaffolding to paint the Herbig Bakery. It's one of those items that you just don't have laying around; especially a historical society, and Ralph was kind enough to offer us the use of his ladder, scaffolding, planks, AND the big truck to haul them down to 45 East Corydon Street.

And, we would like to thank CNB Bank, who donated four lateral filing cabinets, two visitor chairs for the front of the bakery, and three desk chairs for the Herbig Bakery. So much appreciated, we can't tell you. We managed to shuffle things around to find a home for them (we are always strapped for space), and the new files will help us tremendously. The two new side chairs, which are now in the front of the building, will fill a need for tired visitors. Because of the very nature of our business, some of our visitors are elderly, and they always appreciate a soft chair to sit in. Thanks again, CNB!

And finally, thanks to Beefeaters, with whom we share an alley between us. With scaffolding, ladders, and people busy painting the walls, the Beefeater delivery trucks sometimes have to park out on the street, not alongside the Beefeater building like they normally do. Thanks for not making a fuss about that, and also for your words of encouragement as we work on the Herbig Bakery.



Blue Grass Music and more at the annual Crook Farm Country Fair Aug. 27 & 28th